

## **Privacy Policy for South West London and Surrey Iyengar Yoga, hereinafter referred to as SWLSIY**

**We are committed to protecting your privacy. We will use the information that we collect about you in accordance with the General Data Protection Regulation.**

- 1. What information do we collect?**
- 2. Using and sharing your personal data**
- 3. Security of your personal data**
- 4. Knowing your rights**
- 5. Contact details**

### **1. What information do we collect?**

We will only collect personal information as volunteered by you via registration forms or subscriptions; this may include your name, address, e-mail address and contact telephone number. We maintain a record of your transaction history but we never store your card details.

### **2. Using your personal data**

Any personal information that you do provide us with is used exclusively by SWLSIY to inform you of current and future activities relating to SWLSIY as described on the website and in news bulletins (yoga classes, workshops, etc). We use legitimate business interest and will treat the personal information that you have supplied to us in accordance with our responsibilities under the General Data Protection Regulation Act 2016 as it applies in the EU, and will not pass it to any outside organisations or individuals unless we are required to do so by law.

### **3. Security of your personal data**

We will not share any personal details with any other third parties without your agreement, unless required in order to fulfil our contract with you, or allowed by law. SWLSIY makes every effort to protect against the loss, misuse and alteration of any data provided to us.

Data transmission over the internet is inherently unsecure and no transmission can be guaranteed as one hundred percent secure.

### **4. Knowing your rights**

You are entitled to request the following from SWLSIY, these are called Data Subject Rights and there is more information on these on the ICO website.

- The right to request a copy of personal information held about you;
- The right to request that inaccuracies are corrected;
- The right to request us to stop processing your personal data;
- The right to lodge a complaint with the Information Commissioner's Office;
- The right to have your data erased.

## **5. Contact details**

You can at any time choose to opt out from receiving any communications from us, by contacting us on the e-mail address: [swlsiyengaryoga@gmail.com](mailto:swlsiyengaryoga@gmail.com)

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